

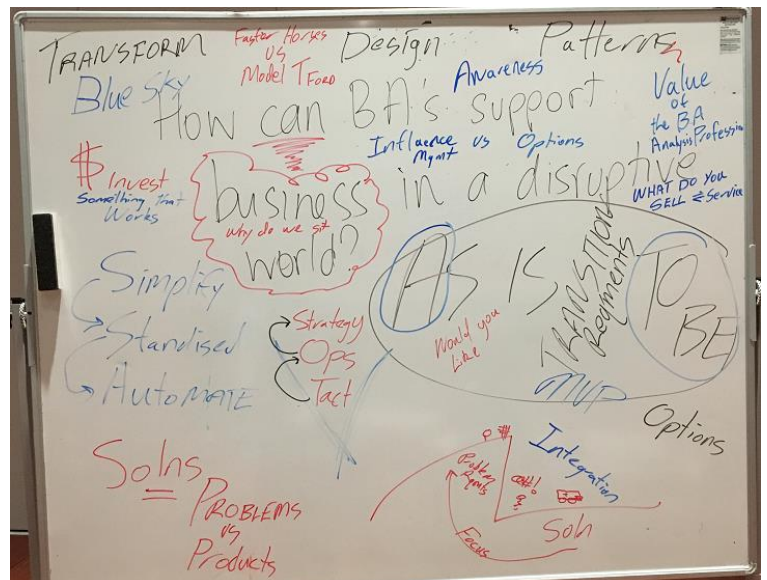
A DISRUPTIVE WORLD

IN THIS DISRUPTIVE AGE, THE WAY IN WHICH BUSINESSES OPERATE IS RAPIDLY CHANGING; THE NEED FOR SPEED TO KEEP UP WITH INNOVATIVE COMPETITION AND THE ADVANCEMENT OF NEW TECHNOLOGY.

LUCKY FOR THESE ORGANISATIONS THEY HAVE US - BUSINESS ANALYSTS, OUR ROLES ARE NEVER STATIC. WE ARE USED TO CHANGE AND DEAL WITH IT EVERYDAY.



THURSDAY 17TH OF NOVEMBER 2016 DURING A WILD WEEK OF EARTHQUAKES AND WEATHERBOMBS, TRULY SHOW CASING HOW DISRUPTIVE THE WORLD CAN BE, A GROUP OF BUSINESS ANALYSTS TACKLED THE QUESTION.....HOW CAN BUSINESS ANALYSIS PROFESSIONALS SUPPORT BUSINESSES IN A DISRUPTIVE WORLD?



KEY THEMES EMERGED

- THE STRATEGIC BA

WE ASSESS AND UNDERSTAND ORGANISATION'S LANDSCAPES. TO SUPPORT THE DIRECTION AND CHANGE REQUIRED BY AN ORGANISATION, WE MUST BE INVOLVED AT A STRATEGIC LEVEL. THIS WAY WE CAN COMMUNICATE EFFECTIVELY AND LIASE WITH ALL STAFFING LEVELS TO BRING EVERYONE ON A JOURNEY TO MINIMISE DISRUPTION.

- DELIVER VALUE FAST

GONE ARE THE DAYS WHERE BUSINESS ANALYSTS WERE SEEN AS "SCRIBES" WHO PRODUCED LARGE REQUIREMENT DOCUMENTS. THE BA SKILL SET IS TRANSFERABLE AND CAN BE APPLIED TO MODERN, FAST PACED METHODOLOGIES SUCH AS AGILE; EXAMPLE ROLES ARE AS A TEAM MEMBER, SCRUM MASTER AND PRODUCT OWNER.

- DISRUPTION MAY NOT = NEGATIVE

"THE IDEA OF DISRUPTION EXCITES SOME PEOPLE AND TERRIFIES OTHERS. SUCCESSFUL DISRUPTORS MIGHT BREAK OLD MODELS, BUT THEY BUILD BETTER ONES THAT BENEFIT US ALL, WHICH IS WHY WE SHOULD EMBRACE, RATHER THAN FEAR THEM." – GREG STATELL.

OUR ROLE AS BUSINESS ANALYSTS IS TO UNDERSTAND, CREATE AWARENESS AND COMMUNICATE THESE BENEFITS TO THE "OTHERS", TO GET THEM EXCITED.

- DO NOT BE AFRAID TO CHALLENGE

WE MIGHT NOT MAKE THE FINAL DECISIONS, BUT WE DO USE OUR POWERS OF PERSUASION TO INFLUENCE. IF YOU NOTICE SOMETHING THAT WILL BE A NEGATIVE DISRUPTION TO A BUSINESS, DO NOT BE AFRAID TO CHALLENGE THE DECISION MAKERS.

In a time of rapid
change, standing still
is the most dangerous
course of action.

Brian Tracy